

**Voter/Donor
Columns
Name columns**

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
Firstname	FirstName	text	
FullName	FullName	text	
Lastname	LastName	text	
middle	MiddleName	text	
name last first and middle	Name Last First Middle Suffix	text	
NameFirstandMiddle	NameFirstandMiddle	text	
NameFirstandMiddleandNick	NameFirstandMiddleandNick	text	
NameLastandSuffix	NameLastandSuffix	text	
suffix	Suffix	text	
NickName	NickName	text	
spouse name	Spouse	text	
title	Title	text	

Phone Columns

altphone	AltPhone	text	AltPhoneBuilder1 and 2
altphone2	AltPhone2	text	
altphone2ext	AltPhoneExt2	text	
altphoneext	AltPhoneExt	text	
busfaxphone	BusFaxPhone	text	
busfaxphoneext	BusFaxPhoneExt	text	
busphone	BusPhone	text	BusPhoneBuilder1 and 2
busphone2	BusPhone2	text	
busphoneext	BusPhoneExt	text	
busphoneext2	BusPhoneExt2	text	
CellPhone	CellPhone	text	
CellPhoneext	CellPhoneExt	text	
dayac	AltPhoneBuilder1	text	AltPhone
dayphone	AltPhoneBuilder2	text	AltPhone
FaxPhone	FaxPhone	text	
FaxPhoneExt	FaxPhoneExt	text	
homephone	HomePhone	text	

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
homephoneext	HomePhoneExt	text	
htelareacode	PhoneBuilder1	text	
htelnumber	PhoneBuilder2	text	
worktelareacode	BusPhoneBuilder1	text	BusPhone
worktelnumber	BusPhoneBuilder2	text	BusPhone

**Remaining Voter/
Donor Columns**

Affidavit_Number	AffidavitNumber	text	
altemail	AltEmail	text	
altemailnote	AltEmailNote	text	
birth_date	BirthDateStringYYMMDD	text	Select only ONE of these
birthdate	BirthDate	date (SQL data file)	Select only ONE of these
birthdate-stringmddyymm	BirthDateStringMMDDYYYY	text	Select only ONE of these
birthdate-stringyyyymmdd	BirthDate-StringYYYYMMDD	text	Select only ONE of these
birth_place	BirthPlace	text	
birthyearString	BirthDateStringYYYY	text	we will convert 1994 to 1/1/1994
birthyearInt	BirthDateYearIntYYYY	numeric (SQL data file)	we will convert 1994 to 1/1/1994
BusCity	BusCity	text	
cfbregistration	CFBRegistration	text	
dateadded	Date Created	text	
datelastupdated	Date Updated	text	
districtleadertwd	FullDistrictCodeLederof	text	
email	EMail	text	
emailnote	EMailNote	text	
employeeid	EmployeeID	text	
Employer	Employer	text	
familymembers	Family Members	text	

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
householdrec	HouseholdRecord	text	
JobTitle	JobTitle	text	
last_ncoa_date	NationalChangeOfAddressDateStringYYMMDD	text	
Last_Transaction_Date	RegistrationLastChangedDateStringYYMMDD	text	
logdate	LogDateStringMMDDYYYY	text	
logmethod	LogMethod ²	numeric	
lognotearray	Log_Array	text	
mhhid	HouseholdNatRecord	text	
Note	Note	text	
Occupation	Occupation	text	
orderinhouse	HeadofHousehold/Int	numeric (SQL data file)	
original_join_date	User Date 3	text	
party	Party	text	
PCRDate	PCRDate	text	
PCRNumber	PCRNumber	text	
poll_assistance	Poll Assistance	text	
reg_date	Registration Date	date (SQL data file)	Select only ONE of these
RegDateYYYYMMDD	RegDate-StringYYYYMMDD	text	Select only ONE of these
Registration_date	RegDateStringYYMMDD	text	Select only ONE of these
registrationdate	RegDateStringMMDDYYYY	text	Select only ONE of these
sos	SOS Voter Number	text	
renewal_date	User Date 2	text	
sex	Sex	text	
tbzid	Trail Blazer Record ID	numeric	
twd	FullDistrictCode	text	
User001	User001	text	
User002	User002	text	
User003	User003	text	

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
User004	User004	text	
User005	User005	text	
User006	User006	text	
User007	User007	text	
User008	User008	text	
User009	User009	text	
User010	User010	text	
User011	User011	text	
User012	User012	text	
userdate001	User Date 1	text	
userdec01	User Decimal 01	numeric	
userdec02	User Decimal 02	numeric	
userdec03	User Decimal 03	numeric	
userdec04	User Decimal 04	numeric	
WebSite	WebSite	text	

Address Columns

street	Addr1 Address ³	text	StreetBuilderX
street2	Addr1 Address2	text	StreetBuilderX
street3	Addr1 Address3	text	StreetBuilderX
appeals	Addr1 Appeals Court District	text	
state	Addr1 State	text	CityStateZip
zip	Addr1 ZipCode	text	CityStateZip
zip4	Addr1 ZipCodePlus4(4 chars only)	text	
addressuser01	Addr User 01	text	
addressuser02	Addr User 02	text	
addressuser03	Addr User 03	text	
addressuser04	Addr User 04	text	
addressuser05	Addr User 05	text	
addressuser06	Addr User 06	text	
addressuser07	Addr User 07	text	
addressuser08	Addr User 08	text	
addressuser09	Addr User 09	text	
addressuser10	Addr User 10	text	
addrtype	Addr1 AddressTypeString	text	

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
aptbuilder1	Addr1 AptBuilder1	text	Address, Address2, Address3
aptbuilder2	Addr1 AptBuilder2	text	Address, Address2, Address3
city	Addr1 City	text	CityStateZip
citycouncildistrict	Addr1 City Council	text	
citystatezip	Addr1 CityStateZip	text	
commdistcode	Addr1 Commissioner District	text	
CD	Addr1 CD (<i>congressional district</i>)	text	
country	Addr1 Nation	text	
county	Addr1 County	text	
countycode	Addr1 County Code	text	
dte_locstringaddresseffectivedate	Address Effective Date string_mmddyyyy	text	Address Effective Date
fips	Addr1 FIPS	text	
halfaddr	Addr1 StreetBuilder4	text	Address, Address2, Address3
hospital	Addr1 Hospital	text	
house_number	Addr1 HouseNumBuilder1	text	Address, Address2, Address3
houzenumberfraction	Addr1 HouseNumBuilder2	text	Address, Address2, Address3
judicial_district	Addr1 District Court	text	
justice_of_peace_district	Addr1 Justice of Peace	text	
lastaddressdate	Address Effective Date	text	Address Effective Date string_mmddyyyy
mail_country	Addr2 Nation	text	
mailcart	Addr1 CART	text	
mailcity	Addr2 City	text	CityStateZip
MailCityStateZip	Addr2 CityStateZip	text	
mailcoa	Addr1 COA	text	
maildpt	Addr1 DPT	text	
maildsf	Addr1 DSF	text	

If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
mailloo	Addr1 LOO	text	
maillot	Addr1 LOT	text	
mailstate	Addr2 State	text	CityStateZip
mailstreet	Addr2 Address	text	
mailstreet2	Addr2 Address2	text	
mailzipcode	Addr2 ZipCode	text	CityStateZip
mcdname	Addr1 MCDname	text	
OtherStreet3	Addr2 Address3	text	
otherzip4	Addr2 Zip4	text	
park	Addr1 Park	text	
precinctcode	Addr1 PrecinctCode	text	
precinctname	Addr1 PrecinctName	text	
public_service_comm	Addr1 Public Service Comm	text	
school district	Addr1 School District	text	
school sub board district	Addr1 School Sub District	text	
soilwater	Addr1 Soilwater	text	
LD	Addr1 LD (<i>state house district</i>)	text	
SD	Addr1 SD (<i>state senate district</i>)	text	
state_board	Addr1 State Board	text	
statemcdcode	Addr1 StateMCDcode	text	
streetdirection	Addr1 StreetBuilder3	text	Address, Address2, Address3
streetmod	Addr1 StreetBuilder2	text	Address, Address2, Address3
streetname	Addr1 StreetBuilder1	text	Address, Address2, Address3
supreme_court	Addr1 Supreme Court District	text	
WardCode	Addr1 VoterWardCode	text	
lat	latitude	text	
long	longitude	text	

ATTRIBUTES: ⁴	Attribute Builder / Attribute Folder Name	
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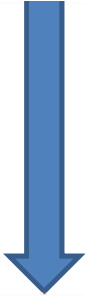
If you name your columns as shown below...	...it will map to Trail Blazer's column:	Data Type in Import File	Field cannot be used when certain other fields are mapped ¹
You may map as many columns as you like to the Attribute Builder columns.	Attribute Builder / Attribute Name	text	
	Attribute Builder / Date		
	Attribute Builder / Value		

Attributes

Example 1

In the image below, the column Cat Breed will be mapped to **Attribute Builder / Attribute Name**

	A	B	C	D	E	F	G	H	I
1								Map to:	Attribute Builder / Attribute Name
2									
3	Last Name	First Name	middle	street	street2	City	State	zip	Cat Breed
4	Amberg	Kelly	Jean	15057 81st Cir NE		Otsego	MN	55330	American Shorthair
5	Anderson	Katelyn	Reif	18 Dellwood Ave		White Bear Lake	MN	55110	Ojos Azules
6	Baldwin	Martin	Henry	1632 Superior St E	Apt 3	Duluth	MN	55812	Burmilla
7	Baskin	Kecia	Ann Jacobson	3568 Snelling Ave N		Arden Hills	MN	55112	American Curl
8	Beaubien	Patricia	Mae	3917 Roosevelt St		St Anthony	MN	55421	Ojos Azules
9	Becker	Anton	Edwin	1615 Old Hudson Rd		St Paul	MN	55106	American Curl
10	Behnken	Judy	Ann	598 Yankton College Ln		New Brighton	MN	55112	American Shorthair
11	Behnken	Larry	R	598 Yankton College Ln		New Brighton	MN	55112	Burmilla
12	Blume	Christopher		1156 Woodcrest Ave		Shoreview	MN	55126	Ojos Azules
13	Boese	Charles	Robert	18345 224th Ave NW		Big Lake	MN	55309	American Wirehair
14	Briggs	Timothy	Eugene	401 Wyndham Cir E		New Brighton	MN	55112	American Wirehair
15	Burt	Larry	J	2700 14th St NW		New Brighton	MN	55112	Ojos Azules
16	Carey	John	David	1618 Jefferson Ave		St Paul	MN	55105	American Wirehair
17	Causton	Amy	H	1362 Colonial Dr		Roseville	MN	55113	Burmilla
18	Cerimovic	Sehida		3216 Diamond Eight Ter	Apt 303	St Anthony	MN	55421	Selkirk Rex
19	Collins	Barbara	Ann	359 Highpoint Cv S		Maplewood	MN	55119	Selkirk Rex
20	Conlin	Nicole	Ah-ryeon	5680 Hadley Ave N	Apt 252	Oakdale	MN	55128	American Curl
21	Costello	Susan	M	769 Larson Ln		Shoreview	MN	55126	American Curl
22	Dahlke	Clarice	Ann	24360 Placid Dr		Deerwood	MN	56444	Selkirk Rex



Once imported will look like this in Trail Blazer:

Attribute	Yes	Date From	Date To	Note
Attributes	<input type="checkbox"/>			
Cat Breed	<input type="checkbox"/>			
American Curl	<input type="checkbox"/>			
American Shorthair	<input type="checkbox"/>			
American Wirehair	<input type="checkbox"/>			
British Shorthair	<input type="checkbox"/>			
Burmilla	<input type="checkbox"/>			
Comish Rex	<input type="checkbox"/>			
Ojos Azules	<input type="checkbox"/>			
Savannah	<input type="checkbox"/>			
Selkirk Rex	<input type="checkbox"/>			

Example 2

In the example below, the four columns are related. When mapped as shown on line 1 it would display as shown in the next picture.

	A	B	C	J	K	L	M
1			Map to:	Attribute Builder / Attribute Folder Name	Attribute Builder / Attribute Name	Attribute Builder / Date	Attribute Builder / Value
2							
3	Last Name	First Name	middle	Highest Education	Major	Graduation Date	Highest GPA
4	Amberg	Kelly	Jean	High School	N/A	6/15/1975	3.087
5	Anderson	Katelyn	Reif	Not	N/A		
6	Baldwin	Martin	Henry	Graduate	Accounting	6/15/1994	3.904
7	Baskin	Kecia	Ann Jacobson	Graduate	Secondary Education	6/15/1972	3.053
8	Beaubien	Patricia	Mae	High School	N/A	6/15/1990	3.092
9	Becker	Anton	Edwin	High School	N/A	6/15/1970	3.374
10	Behnken	Judy	Ann	High School	N/A	6/15/1989	2.964
11	Behnken	Larry	R	Graduate	Accounting	6/15/1973	3.675
12	Blume	Christopher		College	Math	6/15/1994	3.575
13	Boese	Charles	Robert	Not	N/A		
14	Briggs	Timothy	Eugene	Graduate	Chemistry	6/15/2000	3.228
15	Burt	Larry	J	Not	N/A		
16	Carey	John	David	Not	N/A		
17	Causton	Amy	H	High School	N/A	6/15/1988	3.409
18	Cerimovic	Sehida		College	Math	6/15/2000	2.913
19	Collins	Barbara	Ann	Graduate	Math	6/15/1987	3.695
20	Conlin	Nicole	Ah-ryeon	Graduate	Accounting	6/15/1983	3.934
21	Costello	Susan	M	College	Chemistry	6/15/1979	3.544

Once imported will look like this in Trail Blazer:



Attribute	Yes
[-] Attributes	<input type="checkbox"/>
[-] Highest Education	<input type="checkbox"/>
[-] College	<input type="checkbox"/>
Accounting	<input type="checkbox"/>
Chemistry	<input type="checkbox"/>
Information System	<input type="checkbox"/>
Math	<input type="checkbox"/>
Secondary Education	<input type="checkbox"/>
[-] Graduate	<input type="checkbox"/>
Accounting	<input type="checkbox"/>
Chemistry	<input type="checkbox"/>
Information System	<input type="checkbox"/>
Math	<input type="checkbox"/>
Secondary Education	<input type="checkbox"/>
[-] High School	<input type="checkbox"/>
N/A	<input type="checkbox"/>
[-] Not	<input type="checkbox"/>
N/A	<input type="checkbox"/>

High School and Those Not graduating high school would not have a Major, thus the N/A major

Example 3

In this case we have just 2 columns that will be mapped to the attribute

	A	B	C	P	Q
1			Map to:	Attribute Builder / Attribute Name	Attribute Builder / Date
2					
3	Last Name	First Name	middle	First Registration Date	Date of Registraion
4	Amberg	Kelly	Jean	First Registration Date	1/10/2002
5	Anderson	Katelyn	Reif	First Registration Date	6/17/1994
6	Baldwin	Martin	Henry	First Registration Date	12/30/1997
7	Baskin	Kecia	Ann Jacobson	First Registration Date	7/19/2002
8	Beaubien	Patricia	Mae	First Registration Date	12/19/1997
9	Becker	Anton	Edwin	First Registration Date	10/17/2001
10	Behnken	Judy	Ann	First Registration Date	11/1/1999
11	Behnken	Larry	R	First Registration Date	1/3/1996
12	Blume	Christopher		First Registration Date	1/4/1995
13	Boese	Charles	Robert	First Registration Date	10/10/1997
14	Briggs	Timothy	Eugene	First Registration Date	1/7/2007
15	Burt	Larry	J	First Registration Date	5/2/1991
16	Carey	John	David	First Registration Date	10/19/2008
17	Causton	Amy	H	First Registration Date	8/1/1998
18	Cerimovic	Sehida		First Registration Date	10/31/2006
19	Collins	Barbara	Ann	First Registration Date	9/1/2002
20	Conlin	Nicole	Ah-ryeon	First Registration Date	6/23/1992
21	Costello	Susan	M	First Registration Date	1/31/2011
22	Dahlke	Clarice	Ann	First Registration Date	6/30/2002
23	Dalley	Bryan	Frederic	First Registration Date	7/15/2004
24	Deboer	Shawn	Mitchell	First Registration Date	11/12/1997

Once imported will look like this in Trail Blazer:
The Date portion of the attribute can be added to the list results.



The screenshot shows the Trail Blazer software interface. At the top, there are tabs for 'Favorites', 'General', 'Address', 'Household', 'Vote History', 'Attribute', 'Canvas', 'Lawn Sign', 'Contribute', 'Pledge', 'Event', and 'Log'. The 'Attribute' tab is selected. Below the tabs, there are 'Include' and 'Exclude' buttons. A tree view on the left shows selection options: 'In precisely', 'In at least', 'In range', and 'In all'. A range selector shows '1' to '0' with 'of 1 selected'. The main area displays a tree view of attributes with checkboxes in the 'Yes' column:

Attribute	Yes
Attributes	<input checked="" type="checkbox"/>
First Registration Date	<input checked="" type="checkbox"/>
First Registration Date	<input checked="" type="checkbox"/>
Highest Education	<input type="checkbox"/>
Not (special attributes to hide records without deleting)	<input type="checkbox"/>
Source	<input type="checkbox"/>

Below the attribute tree is a toolbar with icons for 'Edit', 'Include', 'Exclude', 'Sort', 'Format', 'Export', 'Print', 'Detail', 'Summary', and window management icons. A status bar indicates 'Donors [110 records found]'. The main data area is a table with the following columns: 'Incl', 'ID', 'Last Name', 'First Name', 'MI', and 'First Registration Date [Date]'. The table contains 15 rows of donor data:

Incl	ID	Last Name	First Name	MI	First Registration Date [Date]
<input checked="" type="checkbox"/>	222	Amberg	Kelly	J...	1/10/2002
<input checked="" type="checkbox"/>	223	Anderson	Katelyn	R...	6/17/1994
<input checked="" type="checkbox"/>	224	Baldwin	Martin	H...	12/30/1997
<input checked="" type="checkbox"/>	225	Baskin	Kecia	A...	7/19/2002
<input checked="" type="checkbox"/>	226	Beaubien	Patricia	M...	12/19/1997
<input checked="" type="checkbox"/>	227	Becker	Anton	E...	10/17/2001
<input checked="" type="checkbox"/>	228	Behnken	Judy	A...	11/1/1999
<input checked="" type="checkbox"/>	229	Behnken	Lary	R	1/3/1996
<input checked="" type="checkbox"/>	230	Blume	Christopher		1/4/1995
<input checked="" type="checkbox"/>	231	Boese	Charles	R...	10/10/1997
<input checked="" type="checkbox"/>	232	Briqgs	Timothy	E...	1/7/2007
<input checked="" type="checkbox"/>	233	Burt	Lary	J	5/2/1991
<input checked="" type="checkbox"/>	234	Carey	John	D...	10/19/2008
<input checked="" type="checkbox"/>	235	Causton	Amy	H	8/1/1998

Footnotes:

- 1 Example: If your file contains house number, street name, and street direction in separate columns you must map to the street builder columns and NOT map to the Street column.
- 2 LogMethod values are assigned by Trail Blazer only.
- 3 You may import 2 blocks of addresses at a time. Block 1 may be the home address and block 2 may be the mailing address. Block 1 is Addr1 and block 2 is Addr2.
- 4 Columns mapped to these columns will create an entry in the appropriate Attribute tab.
- 5 If you have renamed these tabs, the names you have provided will be displayed.